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## Heroes At Home Announces Spring Projects with Rebuilding Together Baton Rouge

*Heroes At Home, Rebuilding Together Start Renovations this spring*

**WASHINGTON, D.C.** – Heroes At Home, a program created through the partnership of Sears Holdings Corporation and Rebuilding Together, announced the beginning of their spring 2010 Heroes At Home projects. Heroes At Home is a key initiative for Rebuilding Together, the nation’s leading nonprofit working to preserve affordable homeownership, and is dedicated to improving the lives of the military and their families through extensive home rehabilitations.

Heroes At Home projects will be completed projects in several cities, including Baton Rouge, Houston, Green Bay, Philadelphia, and New York. The projects include renovations for our nation’s veterans that are unable to live in their current home conditions, due to injuries or obstacles that threaten their avenue to a safe and healthy home.

“Heroes at Home is a key program that is essential to the mission and vision of Rebuilding Together,” said Gary A. Officer, President and CEO of Rebuilding Together. “Sears Holdings has allowed us to reach out to more veterans than ever before and make life-changing renovations to veterans’ homes. This spring we will experience even more homes and lives being impacted through the Heroes at Home program.”

To date, the Heroes at Home program and Sears Holdings has raised nearly \$9 million for Heroes at Home through 2009 via a nationwide in-store fund-raising campaign. This is one of the hundreds of projects made possible by these donations. Rebuilding Together has completed well over 500 projects for veteran homeowners across the country. The success of this program is only expected to rise as more projects begin.

In Baton Rouge, the local affiliate will repair the home of veteran Mr. Joeseph Gales. Legally blind, Mr. Gales lives alone and is unable to work or to afford repairs to his home. Extensive roof damage from Hurricane Gustav will be fixed, along with remodeling the bathroom and numerous other repairs to improve accessibility. Replacing the heater is of great concern since he uses the stove for heat. These repairs will continue to give Mr. Gales independence and keep him in his home. Mr. Gales home will be repaired on April 30<sup>th</sup> as part of the Annual Rebuild Day event. On this day, ten homes around the Baton Rouge area will be repaired.

#### **About Rebuilding Together**

Rebuilding Together is the nation’s leading nonprofit organization working to preserve affordable homeownership and revitalize neighborhoods by providing extensive rehabilitation and modification services to those in need at no cost to those served. With the help of everyday citizen volunteers, skilled trades people, the support of local business and major corporate partners, Rebuilding Together affiliates in America’s largest cities and smallest towns make life considerably better for thousands of low-income homeowners and the communities in which they live by completing 10,000 projects per year. Rebuilding Together has programs dedicated to, energy efficiency, veteran’s housing, aging in place and gulf coast reconstruction.

For more information, visit [www.RebuildingTogether.org](http://www.RebuildingTogether.org). You can also follow Rebuilding Together on Twitter @rebltdtogthr or become a fan on Facebook at

Facebook.com/RebuildingTogether. Media Contact: [BCarter@rebuildingtogether.org](mailto:BCarter@rebuildingtogether.org)  
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**About Rebuilding Together Baton Rouge**

Established in 2003, Rebuilding Together Baton Rouge is committed to allowing volunteers and corporations the opportunity to be personally involved in helping low-income, elderly and disabled residents see their own homes repaired and improved, and in increasing the pride of inner-city communities and residents in traditional Baton Rouge neighborhoods. To date, we have completed over fifty projects with a cumulative market value of over \$750,000 – all completely free to the homeowners.

For more information, visit [www.RebuildingTogetherBatonRouge.org](http://www.RebuildingTogetherBatonRouge.org).

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**About Sears**

Sears, Roebuck and Co., a wholly owned subsidiary of Sears Holdings Corporation (Nasdaq: SHLD), is a leading broadline retailer providing merchandise and related services. Sears, Roebuck offers its wide range of home merchandise, apparel and automotive products and services through more than 2,300 Sears-branded and affiliated stores in the United States and Canada, which includes approximately 929 full-line and approximately 1,200 specialty stores in the U.S. Sears, Roebuck also offers a variety of merchandise and services through sears.com, landsend.com, and specialty catalogs. Sears, Roebuck offers consumers leading proprietary brands including Kenmore, Craftsman, DieHard and Lands' End -- among the most trusted and preferred brands in the U.S. Sears, Roebuck is the 2010 ENERGY STAR Retail Partner of the Year. The company is the nation's largest provider of home services, with more than 12 million service calls made annually. For more information, visit the Sears, Roebuck Web site at <http://www.sears.com> or the Sears Holdings Corporation Web site at <http://www.searsholdings.com>.